

# Social & Community Capital

## 20<sup>th</sup> Anniversary Grants

### Guidance Notes



These guidance notes aim to help you understand what we're looking for in your answers to the application form questions. Please read these notes carefully before completing the application form. Hopefully they answer any questions you might have, but if you are still unsure of anything, please contact the Social & Community Capital team on [natwestscc@natwest.com](mailto:natwestscc@natwest.com).

#### General tips

- Please make sure you meet all the eligibility criteria before filling out the application form. You can find the criteria [here](#).
- Please be warned that the deadline – midnight on 21 February – is strictly adhered to. To avoid disappointment please make sure you submit your application as soon as you can. Please don't wait until close to the deadline, as we will start assessing applications before the deadline to make sure we can assess all applications.
- Remember we may have no prior knowledge of your activities or organisation. Provide as many details and as much clarity as you can within the space allowed.
- Please be specific and explicit in your answers and give us all the information we ask for. The clearer your answers, the higher your score will be overall.

#### The application questions

##### **19. Describe your organisation's mission, main activities and achievements.**

This helps us build a picture of what your organisation does and how you create positive impact for people considered vulnerable or marginalised. Please outline your mission, the activities that your organisation carries out, where and why, and who you have benefitted through your work. Highlight any key achievements and include a brief case study and figures to show how your organisation has created a positive impact. Please also provide details on how many people benefit from your organisation's work every year, and the depth of impact you have had on those people. If you have a theory of change, please include this here.

**20. In which region of the UK will you be running this project?**

The regions stated reflect the bank's regional set-up. Your application will be assessed alongside all the other applications in your region. If your project operates in more than one region please tick all boxes that apply, or select one region to apply for. If you tick multiple boxes we will assess your application alongside others in the region of your registered address.

**21. Which of the following areas of need is your project tackling? Please select all that apply.**

- **Employment, training and education**
- **Income and financial inclusion**
- **Mental health and well-being**

Please select all that apply here. You won't be at an advantage or disadvantage whether your project tackles one or more of these areas.

**22. What are you going to do with the grant funding?**

Tell us about the specific project you are looking to fund: the need you are trying to address, the people you want to benefit and the issues they are facing. Describe the activity or activities you plan to deliver, how you are going to deliver them, and give an outline of key timings over the 18-month period of the grant. Please explain if anyone else is doing similar work, and how and why you decided on this project.

**23. What do you hope to achieve with the grant funding?**

Here we want to know about the outcomes of the project, and the difference you'll make to people considered vulnerable or marginalised. Please include details of what you expect to see over the 18-month period of the grant: the number of people who will benefit, how they will benefit and the impact this will have on them and the community.

**24. How will you measure the impact of the project and report on the impact over 18 months?**

Please tell us how you are going to keep track of the impact of the project: outline what you are going to measure, the information you're going to collect, and how you are going to collect it. Describe how you would report the impact to us over 18 months. Please note that there are no specific reporting requirements that we ask for as we recognise that every project and every organisation is different. Here we are looking to understand what you intend to do and should you be a grant recipient we will discuss in more depth and agree reporting expectations in the grant acceptance contract.

**25. What plans do you have for this project to be financially sustainable and continue beyond the length of this grant?**

Describe how you would ensure the project is able to continue beyond the £20,000 grant – the plans, resources and budget you would put in place to enable you to continue the work.

**26. How does this project fit into your strategic plan and what impact could it have on your future development?**

Describe how this work fits alongside your other work, and the bigger strategic picture. Tell us how the funding will benefit your organisation in a wider sense – the impact that the project may have on your organisation in terms of your growth, sustainability, and what the grant will enable you to do that you couldn't have done otherwise.

**28. Will you be sourcing any other funding to run this project including additional funds from your own organisation's resources?**

Tell us if you are looking to put any of your own investment into this project, and provide details of any other funding you will use to run the project.

